

American's Leading Website for Entrepreneurs is now streaming video from America's Most Lauded Small Business TV Show, *Making IT!*

Entrepreneur.com has elected to partner with Making It! to bring their visitors inspirational, educational, and informative video clips from a library of over 1000 entrepreneurs' interviews done by the TV program.

“Our synergistic partnership with Making It! offers entrepreneurs more top-quality resources and information on how to start and expand their businesses,” says Amy Cosper, VP/editor-in-chief at Entrepreneur. “The interview clips from the TV program on Entrepreneur.com give web visitors a dynamic picture of what has inspired their peers and how they've handled tough challenges, tackled all kinds of management issues, and made the most out of every opportunity. Together we're offering first-hand, tried-and-true information of unmatched value to entrepreneurs.”

“When I started my business some years ago, Entrepreneur Magazine was one of my most inspirational monthly reads and the internet era brought me Entrepreneur.com” said Nelson Davis creator of Making It. “So it is a wonderful validation of our work with the TV show to be selected by this premier web destination for entrepreneurial thinkers to supply video stories from our award winning library.

Samples of the video segments can be seen by visiting www.entrepreneur.com. In our highlighted entrepreneur segment, Cynthia Tucker speaks on failure not being an

option when she started her own company, Ladybug Productions, which specialize in event planning. Or take a look at Ed Rigsbee, president of rigsbee.com. He shares his secret of doubling your strength in one of our Secrets of Success segments. Need more information? Try sitting down with Chris Pirillo, who gives viewers the key steps to harnessing internet technology to grow a business.

The weekly Emmy Award winning TV show is inspiring for those who want to empower and strengthen the community through business ownership. Making It is made possible by the sponsorship support of dynamic corporations including **Boeing, Bank of America, Comerica Bank, Hilton Hotels, Honda, Sempra Energy, and Southern California Edison.**

Nelson Davis Television Productions is in the business of television program production and marketing. The company began in 1988 with the following mission: "Our purpose is to be a leader in promoting personal and economic empowerment. We do this by combining the infinite power of media to provide beneficial information and inspiring stories with the support of commercial sponsors who desire to reach an ethnically diverse audience. MAKING IT! is broadcast in association with KTLA, Channel 5 in Los Angeles, CA as well as other California markets. It can also be seen by satellite and cable viewers across the country.

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