



MAKING IT! Minority Success Stories produced by Nelson Davis TV Productions

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"Making It!" Receives Los Angeles Area Emmy Nomination

"Making It! Minority Success Stories" was once again recognized for the award of Best Public Affairs Series.

Los Angeles, CA, July 31, 2007 – "Making It! Minority Success Stories," America's most lauded small business show, has again added to its list of accolades with its 16th Los Angeles Area Emmy nomination.

Since its inception 18 years ago, "Making It!" has already received four of the statuettes awarded by the Academy of Television Arts & Sciences for Best Public Affairs Series. The weekly half-hour show consists of two minority entrepreneur profiles, a guest expert and a "Secret of Success." Stories and guests from the past year included Jaime Gamboa, the founder of Latino magazine Tu Ciudad and Linda Stone, who came to the United States from the Philippines with only \$350 in her pocket and went on to found APR consulting.

"I am inspired and motivated by everything we've done on Making It!" Lynette Romero, co-host, said. "In every story we can find something to relate to, the people, the innovation, the struggle the passion. There is truly something for everyone."

"Fascinating is how I'd describe these entrepreneur stories," Emmett Miller, a co-host of the show, said.

With its emphasis on minority and women-owned businesses, "Making It!" reaches out to the largest small business community in the United States, Southern California.

"Making It!" is looking forward to a busy production schedule with some amazing new stories this fall, and the program is expanding its presence on the web through streaming video on www.MakingItTV.com. The program is also widening its range of services to advertisers who presently include Hilton Hotels, Honda Motors USA, Comerica Bank, Boeing, Bank of America, Southern California Edison, Sempra Energy, McDonald's and the Port of Long Beach.

"A prestigious award nomination is always a welcome surprise that you can never take for granted," Nelson Davis, Creator and Executive Producer of the show, said. "Over the years, I've come to understand that the small business community is the cornerstone for the American way of life and represents the future of commerce in our country."

"With 'Making It!'" the possibilities are endless," Romero said.

With a reach of over 10 million homes, "Making It!" airs in Los Angeles on KTLA, San Diego on KSWB, Sacramento on KSPX and San Francisco on KKPX.

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